

The Naxos



Apothecary



Our Story

It all began in 1988 in Mr. Tzivanidis' Pharmacy, the oldest homeopathy pharmacy of Greece, located behind the historical Kallimarmaron in Athens. Before long, the Athenians enthusiastically embraced the pharmacy's homeopathic remedies, phytotherapy products and herbal cosmetics. Almost 30 years later, our passion for Naxos, our homeland, inspired us to create The Naxos Apothecary in the heart of Athens, near Syntagma square.

The Naxos Apothecary is a luxury natural fragrance and personal care brand that conveys and refines the history, culture, heritage, and endemic flora of the Aegean Island of Naxos, a fertile land with lush vegetation, great biodiversity, and unique endemic species. Combined with scientific expertise in phytotherapy, this sophisticated brand proposes personalized herbal cosmetic remedies as well as soulful, storytelling fragrances and candles.



THE NAXOS Facial Treatments

Herbs that were created by the gods and discovered by humans have a whole range of medicinal properties.

The Ancient Greeks were known to use carefully blended botanicals to create skin care products for radiant and youthful skin. At Naxos Apothecary, we take that knowledge to the next level, as we collect natural raw materials from the rich land of Naxos and use modern technology to develop superior products.

Naxian Beauty

Suitable for all skin types and needs, this cleansing treatment is designed to purify and balance the skin using natural exfoliators such as rice and cherry.

This is followed by an energizing face massage to improve your skin tone and texture. Finally, a replenishing and rebalancing face mask thoroughly and evenly hydrates and moisturizes your whole face.

Key elements:

Welcome touch, Cleanse, exfoliation, massage, Mask

| 60min |

Chrono Reverse

'Chronos' is the Greek word for time, this specialized treatment can reverse the harmful effects of free radicals which contribute to premature skin aging over time. Using a blend of top-quality natural ingredients such as Naxian prickly pear extract, black tea active and goji berry, this facial can reduce the appearance of deep wrinkles, while smoothing and brightening your complexion. In combination with the hi-tech Theraface Pro using micro current, led and hot and cold therapy gently stimulates, lifts and rejuvenates the skin, giving you a beautiful and more youthful look.

Key elements:

Welcome touch, Cleanse, exfoliation, massage,
Mask, Theraface Pro

| 90min |

Ice-eye Chamomile

Chamomile can be found everywhere in Naxos - in the mountains, in the plains and even in bundles outside many homes as it is believed to protect against negative energy. This treatment incorporates the powerful anti-inflammatory properties of Naxos chamomile to reduce puffiness and calm any irritation around the eyes.

We start with a mini facial cleanse to nourish the remaining areas of face, using cooling ice components and specific massage movements to help detox, smooth and lift the eye area and tackle everyday concerns such as dark circles, puffiness, fine lines and wrinkles.

Key elements:

Welcome touch, Cleanse cryotherapy, massage

| 40min |

“What abundance, what fruit-laden trees, what beatitude!”

N. Kazantzakis

A scenic view of a blue sea with mountains in the background under a cloudy sky. The text is centered over the image.

THE NAXOS
Massage Treatments

Discover Your Path

The mind and the body are inseparable and must be treated as a whole.

Portara, the gate of the unfinished temple of Apollon in Naxos, symbolizes the transition to something positive. Similarly, this full body holistic massage is a first step that will help you find the path to your personal temple, by unblocking and balancing the energy of your body through specialized movements and techniques derived from various world philosophies.

The massage technique is designed to connect the seven main parts of the body to achieve absolute clarity.

In Ancient Greece, the number seven was the symbol of perfection and harmony. The aromatic oils and ingredients of Naxos enhance the massage by soothing your mind and recharging your body.

| 85min |

Scents of Naxos

Balance is the key to both mental and physical wellness.

Feel the Mediterranean breeze... smell the variety of aromas in our oils... and allow your mind to travel to Naxos island.

This full body aromatherapy massage employs rhythmic circular movements that promote the alignment of body and mind, to help you achieve physical and emotional wellness. Relax your body, breathe deeply, smell our Naxian aromatic oils, and let your body guide and tell you what it needs the most.

| 60min |

A photograph of a traditional white, cubic-style building, likely a chapel or church, built into a rocky cliffside. The building features a small bell tower with a cross on top and a dark wooden door. The sky is a clear, deep blue. The overall scene is serene and evokes a sense of peace and harmony.

THE NAXOS Body Treatments

The definition of health is when mind and body
are in perfect harmony.

Citrus Tree Body Polish

This effective full body exfoliation leaves the skin soft, smooth and polished. The revitalizing body scrub employs a blend of natural exfoliators like olive stone, jojoba, bamboo and citrus essential oils to eliminate impurities and dead skin cells. We complete the treatment with a soothing and hydrating application of Chalki body balm that carries fragrances from every corner of Naxos, such as lemon, mandarin and orange that make your skin soft and smooth.

Key elements:
body scrub, application of body balm

| 40min |

Sea Foam Body

Feel the freshness of the Aegean Sea on your skin. Using natural loofah and Alyko soap we exfoliate and massage your body with a rich foam containing elements of sea foam, fig leaf and thyme. An application of Alyko body balm to nourish and hydrate your skin completes the treatment.

Key elements:

body exfoliation with loofah, massage movements,
application of body balm

| 60min |

**The definition of health is when mind and body
are in perfect harmony.**

Naxos Body Anagenesis

'Anagenesis' is the Greek word for renewal and complete rebirth.

Experience the ultimate full body anagenesis that starts with our ClimaShield body scrub using natural exfoliators to clean and soothe the skin. The scrub is followed by a cocoon wrap with a body mask enriched with Naxos prickly pear extract for maximum hydration and softness. Both the scrub and wrap are rich in antioxidants and will be customized with additional products to match your individual needs.

Key elements:

body scrub, body mask, scalp massage,
application of body balm

| 60min |



THE NAXOS
Rituals

Invigorating Detox Treatment

A detoxifying and purifying treatment designed to improve your circulation and eliminate toxins. The treatment starts with a body scrub using natural exfoliators and rich oil infused with pomelo and ginger to improve the skin's elasticity.

This is followed by a cocoon wrap with the Naxian leave-on mask to hydrate and tighten the skin. Depending on your individual needs, you will complete the ritual with either a lymphatic massage or abdominal massage to activate the lymph system and remove the toxins from your body.

Key elements:

body scrub, body mask, massage

60min with abdominal massage | **90min** with lymphatic massage

The treatment begins with a smile...

Herbs of the Homeland

Experience the map of Naxos on your body! A single and luxurious body treatment that offers you relaxation, hydration and calmness, all in one. Our experienced therapists will guide you in your best choice of ingredients including citrus, pears, chamomile or spearmint, all sourced from the villages of Naxos to best suit your needs. Begin your ritual journey with the full body scrub then the nourishing Alyko body mask and finally a balancing massage with the oil of your choice to enjoy the deep relaxation your body and mind.

Key elements:

body scrub, body mask, full body massage

120min with signature massage | 120min with deep tissue massage

Naxian Breeze

This ultimate feeling of clean and fresh skin begins with a full body exfoliation using natural loofah and Koronos soap.

It is followed by a full body relaxing massage with ginger and pomelo essential oils to relieve muscle tension throughout the body. To round off the journey, enjoy a complete facial treatment that leaves your skin soft, hydrated and balanced.

Key elements:

body exfoliation with loofah, full body massage, facial

90min (30min mini facial) | **120min** (60min facial)

Body wellness is the basis for mental wellness.

The Naxos



Apothecary